



Crescendo
aliso niguel high school instrumental music

Advertisement & Sponsorship Opportunities

Program Advertisement Options

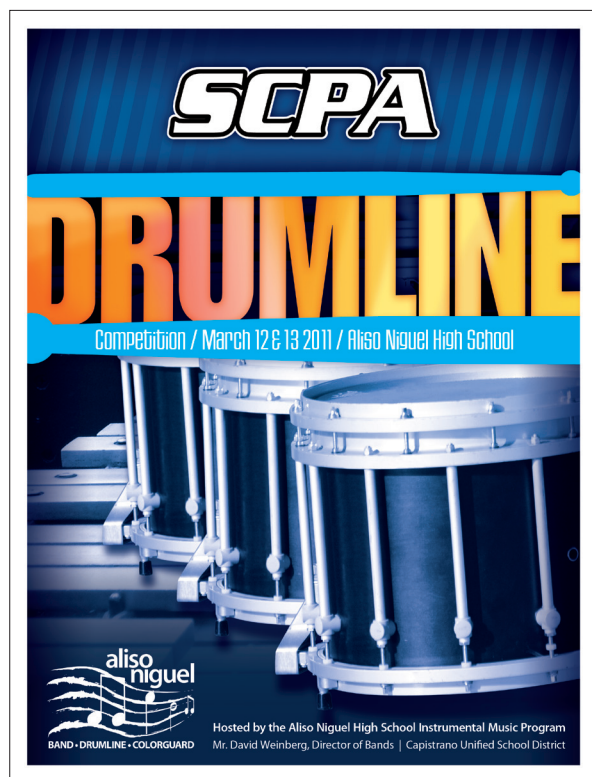
Small Booklet-Style Programs / Distributed at all concerts / 5.5" x 8.5"



4-color cover (exterior and interior) • 1-color (black) interior pages • saddle-stitched, glossy cover
(Note: the Pre-Festival Program is 1-color throughout)

Fall, Winter, and Spring instrumental and orchestral concerts, and the Spring Area Concert which brings 7 elementary, 2 middle schools, and ANHS together to perform for over 2,200 supporters, family, friends, and students. Over 1,400 programs are distributed at the Area Concert alone. Approximately 500 programs are distributed at each of the other performances.

Large Booklet-Style Programs / Distributed at Field, Drumline and Colorguard Shows / 8.5" x 11"



4-color cover (exterior and interior) • 1-color (black) interior pages • saddle-stitched, glossy cover.

Drumline Competitions

Over 40 local high school and college drumlines converge on Aliso Niguel every spring. With them come thousands of family friends, and fans! Deliver your targeted advertisement to them in this must-have event guide!

MBOS Field Show

15-20 local high school marching units take the field at Aliso Niguel to compete for top honors. Each unit brings hundreds of family and fans giving you extreme visibility in a souvenir booklet that every student, Mom, Dad and fan will want to take home!

Colorguard Competitions

The Aliso campus is overrun with thousands of Colorguard members and their families and friends from all over Southern California, another great opportunity to get your business front and center!

Program Ad Specifications

Ads may be provided in the following formats:

Digital (Preferred)

- Adobe PDF (All fonts and graphics must be embedded)
- TIFF, EPS or JPG (Minimum resolution 300dpi) (Vector EPS is accepted as well, please convert all fonts to outlines)
- Adobe Illustrator, or InDesign (All fonts and embedded graphics must be supplied)

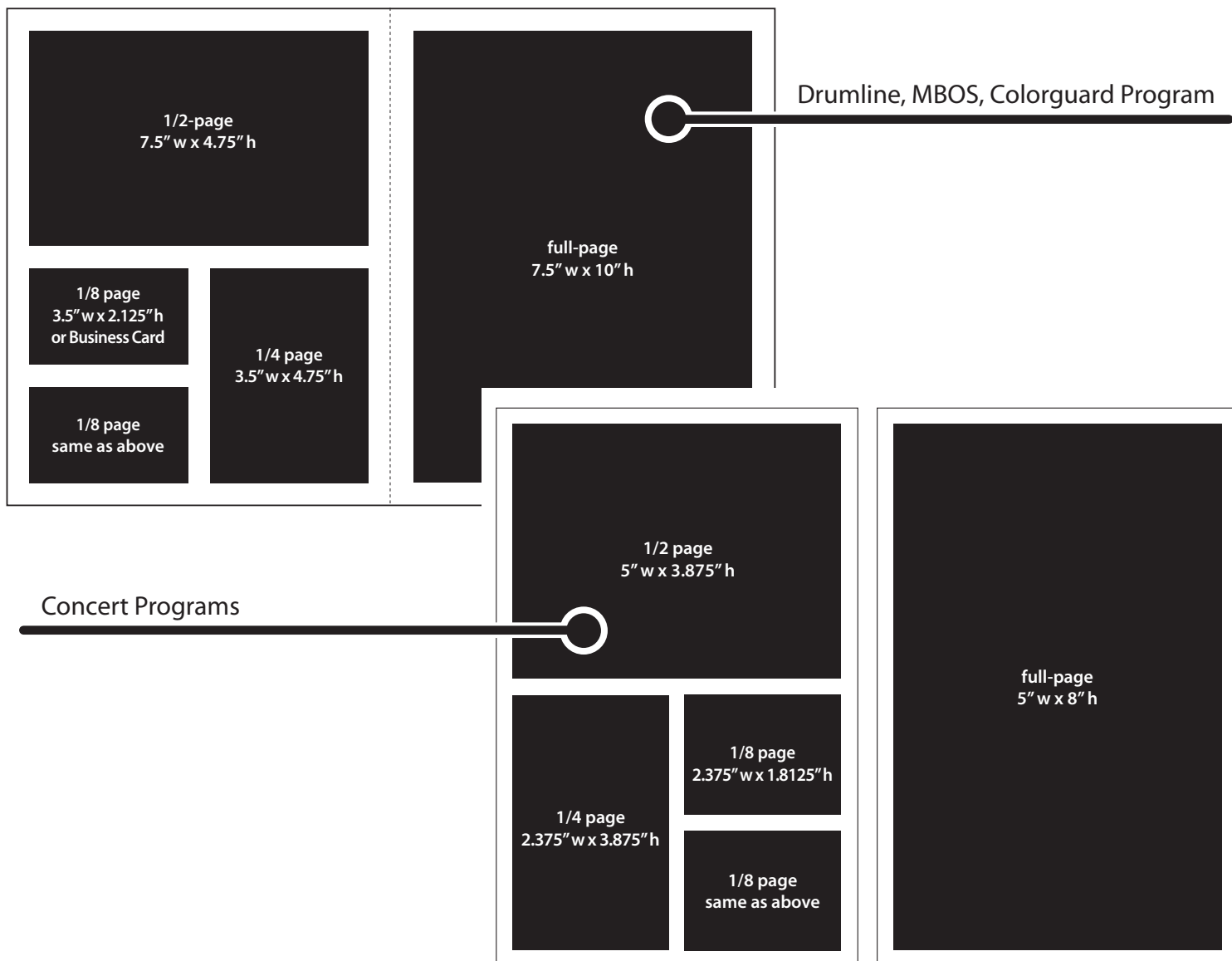
Artwork - Hardcopy

- You may provide us with a clean, scannable artwork. (Please do not staple or tape artwork when submitting)

ANHSIMB Creative Services

- We can create artwork/advertisements for you for an additional cost. Please contact your ANHSIMB representative for more information.

Please Note: If artwork is supplied outside of these specifications, we reserve the right to alter your ad to fit. Sizes listed below are exact. Sorry, but we cannot offer bleeds with our publications. For questions regarding these specifications, please contact: historian@anhsmusic.com



Program Pricing / Placement Request

Please mail this sheet with your payment to: ANHSIMB Treasurer, PO Box 7104, Laguna Niguel, CA 92607-7104

Business Name: _____

Contact Person: _____ Phone: _____

Email Address: _____

Address: _____

City: _____ State: _____ Zip: _____

Small Program

4-Color Spaces (first-come, first-serve)

	Fall	Winter	Area	Festival	Spring
Inside-Front Cover • \$200.00 per instance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Back Cover • \$250.00 per instance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Inside-Back Cover • \$200.00 per instance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

1-Color Interior Spaces (no limit)*

	Fall	Winter	Area	Festival	Spring
1/8 Page • \$50 per instance	<input type="checkbox"/> qty: _____	<input type="checkbox"/> qty: _____	<input type="checkbox"/> qty: _____	<input type="checkbox"/> qty: _____	<input type="checkbox"/> qty: _____
1/4 Page • \$75 per instance	<input type="checkbox"/> qty: _____	<input type="checkbox"/> qty: _____	<input type="checkbox"/> qty: _____	<input type="checkbox"/> qty: _____	<input type="checkbox"/> qty: _____
1/2 Page • \$100 per instance	<input type="checkbox"/> qty: _____	<input type="checkbox"/> qty: _____	<input type="checkbox"/> qty: _____	<input type="checkbox"/> qty: _____	<input type="checkbox"/> qty: _____
Full Page • \$150 per instance	<input type="checkbox"/> qty: _____	<input type="checkbox"/> qty: _____	<input type="checkbox"/> qty: _____	<input type="checkbox"/> qty: _____	<input type="checkbox"/> qty: _____

**Randomly placed, no exceptions*

Large Program

4-Color Spaces (first-come, first-serve)

	MBOS Field	CG #1	CG #2	Drumline
Inside-Front Cover • \$200.00 per instance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Back Cover • \$250.00 per instance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Inside-Back Cover • \$200.00 per instance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

1-Color Interior Spaces (no limit)*

	Fall	CG#1	CG#2	Drumline
1/8 Page • \$50 per instance	<input type="checkbox"/> qty: _____	<input type="checkbox"/> qty: _____	<input type="checkbox"/> qty: _____	<input type="checkbox"/> qty: _____
1/4 Page • \$75 per instance	<input type="checkbox"/> qty: _____	<input type="checkbox"/> qty: _____	<input type="checkbox"/> qty: _____	<input type="checkbox"/> qty: _____
1/2 Page • \$100 per instance	<input type="checkbox"/> qty: _____	<input type="checkbox"/> qty: _____	<input type="checkbox"/> qty: _____	<input type="checkbox"/> qty: _____
Full Page • \$150 per instance	<input type="checkbox"/> qty: _____	<input type="checkbox"/> qty: _____	<input type="checkbox"/> qty: _____	<input type="checkbox"/> qty: _____

**Randomly placed, no exceptions*