



Dear Valued Partners:

Funding for education in the performing arts has been under attack for many years, with school districts’ budgets being cut by the state and donations from business and families suffering from the current economic condition. While we’re thankful that the Capistrano Unified School District provides a credentialed teacher and classroom space – it is important to know that these are the **ONLY** funds they provide for our students’ music education. If our students are to receive anything more than the most basic level of instruction – we must provide ALL financial support to cover those expenses.

The Aliso Niguel High School Instrumental Music Boosters were incorporated as a California non-profit organization in 1997, with the sole purpose of providing funding for music coaches and teachers, music purchases and licensing, equipment purchase and repair, transportation of students and equipment to performance and competition events, and all of the other things necessary to provide our students with an incredible music education and life-changing experiences.

The organization’s 2011 expenses include:

Marching Band

Coaches	\$36,300
Competition Expenses	\$2,000
Food / Drinks / Hydration	\$7,110
Music Arrangements, Choreography	\$8,500
Production / Rehearsal Expenses	\$6,450
Transportation – Students & Equipment	\$10,000
Uniforms / Costumes	\$11,025

Color Guard

Color Guard – Spring Program	\$12,550
Color Guard Coaches	\$12,600

Drumline

Drumline – Spring Program	\$15,510
Drumline Coaches	\$12,700
Administration / Organizational	
Equipment Purchase / Repair	\$5,175
General / Administrative Costs	\$5,925

Total Expense Budget \$145,845

Compelling Fact:

Students taking courses in music performance and music appreciation scored higher in the SAT than students with no arts participation. Music performance students scored 53 points higher on the verbal and 39 points higher on the math. *(Source: 1999 College-Bound Seniors National Report: Profile of SAT Program Test Takers, The College Entrance Examination Board, Princeton, New Jersey)*

Fundraising events only go so far in raising the amount of money required to provide our students with the music education they deserve. We must rely on our local community and families to provide the remainder of the funds required. Our policy has always been, and is now required by law, that ****ALL**** students are able to participate in our programs – without respect to their ability to contribute financially. We ensure that all students wanting to participate in our programs are able to.

The Aliso Niguel HS Instrumental Music Boosters are recognized by the Internal Revenue Service as a 501(c)3 public benefit corporation (Tax ID number provided on-request) – meaning that your donation is fully tax-deductible, to the extent of the law. Our administrative expenses are kept to a minimum and all non-teaching/coaching work is done by volunteers, in order to maximize the benefit to our students.

Please consider making a generous gift to our organization today and help us provide the education our students deserve and want so badly. It will help enrich our community and our future generations.

Visit us on the web at <http://www.anhsmusic.com> to learn more. Donations may be securely made by credit card and PayPal through our online store at <http://store.anhsmusic.com>



Business Partner Programs

The Aliso Niguel Instrumental Music Business Partner Programs were established to provide businesses and organizations in the local community with a means to provide a meaningful contribution to our programs and receive benefits that help them reach our community of families, alumni, and fans through print and online media. Two levels, “Supporter” and “Partner” provide access to our dynamic website at <http://www.anhsmusic.com> – which is the focal point for all student and family communication for our organization. The “Partner” level also provides advertising space in all concert programs.



To recognize our most valuable individual and business donors, we have created the Crescendo Club program. With this program, we are able to recognize those donors that have made significant financial contributions to our program in a unique and appropriate way.

The program provides graduated benefits that recognize these contributions to our program. In addition to the advertising benefits provided in the Business Partner programs – the Crescendo Club benefits provide exclusive logo wear, personal recognition with the students and staff being supported, and unique opportunities to participate in an actual performance.

Currently, there are three levels of participation defined:

Forte, Mezzo Forte, and Fortissimo!

Business Partner and Crescendo Club benefits are detailed on the following page.

Please help us by making a donation today.

Program Notes:

- All qualified donations made during the fiscal year (July 1 – June 30) will accumulate towards attainment of the program level.
- All awards and premiums will be provided during the fiscal year of participation – so to realize the maximum benefit, donors are encouraged to participate in the program early.
- Please see the ANHSIMB Media Kit for print and online media specifications.
- Aliso Niguel High School Instrumental Music Boosters, Inc is a California non-profit public benefit corporation, recognized by the Internal Revenue Service as a 501(c)3 organization. Some portion of your donation may not be tax deductible, based on the fair market value of the benefits received. For more information, please contact a qualified tax advisor.



Business Partners / Crescendo Club Benefits

	Business Partners		Crescendo Club		
	Supporter	Partner	Forte	Mezzo Forte	Fortissimo
Qualifying Donation (minimum)	\$100	\$500	\$1,000	\$2,500	\$5,000
On-field photo with Marching Band					X
Invitation and admission to Annual End-of-Year Banquet				2	4
Framed Photo of selected Ensemble (Marching Band, Color Guard, etc)			X	X	X
Rotating Banner and link on ANHSMusic.com website homepage during program year		X	X	X	X
Listing and link on ANHSMusic.com Sponsor Page during program year	X	X	X	X	X
"I Support ANHS Music" Sticker	X	X	X	X	X
"I Support ANHS Music" Poster	X	X	X	X	X
Advertising space in all ANHS Music Concert Programs during program year		1/8 page	1/4 page	1/2 page	Full page
Exclusive Crescendo Club Polo Shirt (Qty)			1	2	4
On-field Recognition at ANHS home football game during halftime and photo				X	X
Conduct the Marching Band for the National Anthem a home football game					X